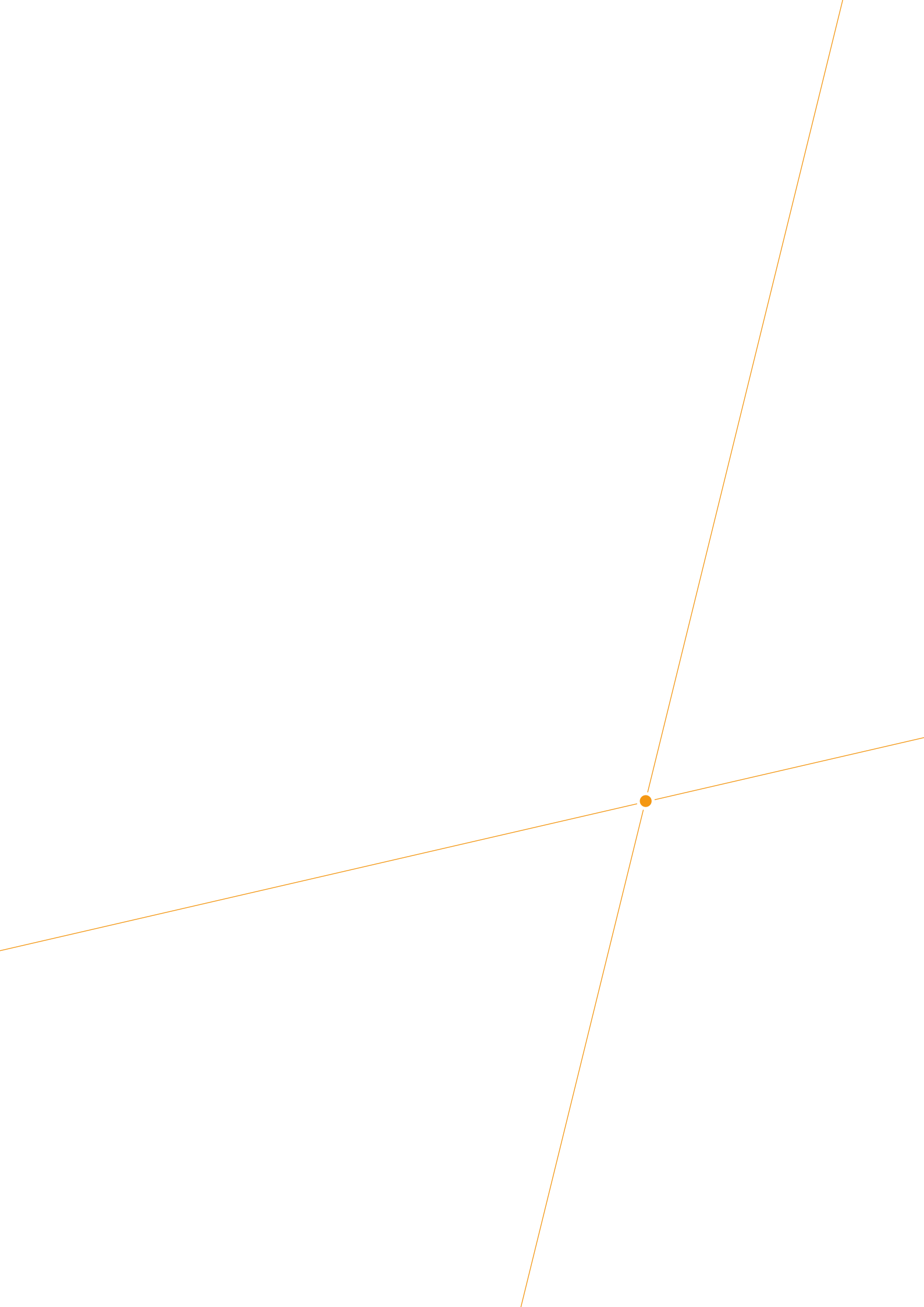




ANNUAL REPORT 2016



## WHO WE ARE



The Ukrainian Catholic University is an open academic community living the Eastern Christian tradition and forming leaders to serve with professional excellence in Ukraine and internationally – for the glory of God, the common good, and the dignity of the human person.



## Mission

Creating a new generation of Ukrainian leaders, a community that would build and develop a high-quality management culture in compliance with international standards. We develop visionaries who would not only make ad hoc responses to particular problems, but would also be proactive in building Ukraine's business environment.



## Values

- Personal growth
- Responsibility for results and ways to achieve them
- Continuous improvement and a culture of quality
- Openness to diversity and respect for a cultural milieu



## Vision

To become a Business School:

- A school whose development is driven by participants and alumni
- A school that develops knowledge, skills and attitudes of participants
- Is an Innovative Center of Excellence
- Has a global presence
- Practices trust, respect for human dignity, and values built upon Christian roots



Growing Companies  
by Growing People

## INTRODUCTION



### Glory Be to Jesus Christ!

Another year of our work together is over. It's yet another opportunity to thank God and one another for the solidarity, mutual support, and multiple gifts that we have been exchanging throughout the year. I'm really grateful to the team Lviv Business School of UCU for their continuous effort to plant the seed of Christian values and ideals in the souls of their students, which is the foundation of the Ukrainian Catholic University as an institution that gives life and asserts dignity. We can see the results of your endeavors: every day LvBS graduates set an inspiring example and restore the trust between people, between employees and employers. I want to congratulate the School on graduating Ukraine's first Masters in Human Resources and Organization Development. Working with people and building healthy relationships are among the most challenging tasks not only in corporations, but also in our daily life. I'm very happy that we managed to implement this much needed program. In these tough times, there is great temptation and ample opportunity to make money in all kinds of ways, so there's a special need for honest and decent people. The culture of integrity that you cultivate gives the best hope for the future development of Ukrainian business. I encourage you to continue persevering and setting ambitious goals and may God give you strength to achieve them.

**Rev. Bohdan Prakh,**  
Rector of the Ukrainian  
Catholic University



### Dear friends,

During the previous academic year, the School took on new dimensions. We both continued multiple important programs/projects and initiated new ones. The School developed its 2020 strategy based on the University's strategy and has a clear vision of how we can be useful for Ukrainian companies, business, and economy. We successfully completed all the stages of CEEMAN International Quality Accreditation. What matters most though is not the result, but the process that we went through together as a team in its broad sense (administrative staff and faculty, alumni, partners, and stakeholders). The accreditation process revealed our numerous strengths as well as potential for improvement. It is also noteworthy that the number of our graduates is increasing year by year. This year, 50 graduates of diploma programs joined the ranks of our community. The Alumni Association continues coming up with new joint projects. We are also greatly inspired by the findings of the survey conducted among our graduates. 96 percent of them view their studies at LvBS as a worthwhile investment. Thus, we believe that their companies will also contribute to building a business environment rooted in high professionalism and trust.

**Sophia Opatska,**  
Founding Dean of the LvBS



### Dear community,

Having had a chance to observe and be part of the magnificent story being designed at Lviv Business School, I would like to share my personal perspective as a foreign teacher and member of its community. I refer to LvBS as a beacon of hope in Ukraine. Over the last four years that have been very challenging for Ukraine, the School has kept a consistent pace of growth and investment, launching new programs and reinforcing the existing ones, sending a very strong message of hope across the country. LvBS is a school that lives in the future and bridges the current times with what we want our society to become. The fruits of such meaningful and committed work are already visible through the achievements of former students who joined the ranks of successful public servants, innovators, entrepreneurs, technology experts, or human resources specialists. My final word is on the "invisible cement" that holds all variables and all people together in a perfect balance. The culture of Lviv Business School is nurtured by the values of fraternity and tolerance to otherness and is a living sign of our European conscience.

**Joao Perre Viana,**  
LvBS Advisory Board member

## LvBS'S BOARDS

### SUPERVISORY BOARD



**Andriy Kostiuk**

*Partner of Pavlenko & Partners, Attorneys at Law. President of the Nexia Ukraine. Member of Lviv Region Bar Association*



**Oleh Turiy**

*Vice Rector for Program Development at Ukrainian Catholic University*



**Oleh Denys**

*Vice President of SoftServe*



**Yaroslav Rushchyshyn**

*Founder and CEO of "Trottola" OJSC*



**Volodymyr Turchynovskyi**

*Dean, Faculty of Social Sciences of UCU. Ph.D. in Philosophy. Doctor of Philosophy*

### ADVISORY BOARD



**Pavlo Sheremeta**

*Chair of the LvBS Advisory Board, director of UCU's School of Public Management, ex-minister of Economical Development and Trade of Ukraine.*



**Adrian Slywotzky**

*"Oliver Wyman" company director, ex-vice president, member of board of directors at "Mercer Management Consulting, Inc."*



**Karl Zaininger**

*Expert in information communications in the UN, professor of Princeton University*



**Joao Perre Viana**

*Founder of the investment fund LeonardShop, LvBS lecturer*



**Andriy Khudo**

*Chairperson of the Management Board of the "iFEST" holding of emotions*



**Natalie Jaresko**

*Public figure and entrepreneur, Ukraine's former Minister of Finance*

We are grateful to Pavlo Sheremeta for his valuable contribution and wish him success in his future endeavors! We are also happy and proud to welcome new Advisory Board members in 2016 – Natalie Jaresko and Joao Perre Viana.

Is a time for reflection  
and translating ideas into projects

# Key Executive MBA

LvBS  
PROGRAMS

Knowledge of modern approaches  
to management and innovations

## MSc in Innovations and Entrepreneurship



### Ideas Lab

Space for creating startups

## INTELLECTUAL CENTERS

Modern scientific centers aimed at following the world tendencies and offering relevant solutions for Ukrainian business with its peculiarities



Family  
Business  
Center



Visionary  
Center



Center for  
Leadership  
of UCU



Business  
Design  
Center



Innovative  
Economies'  
Center



## MSc in Technology Management

The curriculum is based on three vital pillars: Technology, Business & Management and Soft Skills.



## MA in Human Resources and Organization Development

An understanding of the integrated HR management system and its integration into the organizational development strategy



## Executive Education

Innovative thinking, effective tools and dynamic exchange

- medium and short term programs
- corporate programs
- programs for management teams
- international tours



### LvBS SPECIAL PROJECTS



Books LvBS



reflexio



Alumni



Cooperation with the city



Business Credo



Community LvBS



Events in the country's regions

### INTRO

Visionary conference



Within two years of receiving a diploma, participants of long-term programs can repeat two courses of the program free of charge.



Nearly half of LvBS lecturers and experts represent international world-class universities.

## FACTS LvBS INTERNATIONAL COMPONENT

### Innovation across Borders: LvBS Establishes Cooperation with Norway

The Innovation across Borders project was implemented by Lviv Business School in cooperation with the Norwegian University NTNU and Innoco with the support of the Norwegian Ministry of Foreign Affairs. It featured three workshops in Ukraine and a week-long study tour to Norway for 25 participants and graduates of LvBS Master's programs. In addition, 50 students of the Ukrainian Catholic University majoring in different fields were trained in teamwork and project management skills as part of the Experts in Teamwork course. They developed six social and cultural projects for the city of Lviv and presented them to the municipality.



innoco



week visit to Norway

25 participants

3 seminar

four months in Ukraine

+ 40 students course "Experts in teamwork"



40 entrepreneurs

### Visit Ukrainian Entrepreneurs in Chicago

A group of 40 Ukrainian entrepreneurs united around UCU visited the University of Chicago and its Booth School of Business. The visit program also included a tour of the Chicago Innovation Exchange and a meeting with Michael Polsky, a successful US businessman of Ukrainian origin (Entrepreneurial Award 2003), President and CEO of Invenergy.



### Center for Leadership of UCU

UCU founded the Center for Leadership which will operate based on methodologies elaborated at the Richard Ivey School of Business (Canada) and Ihnatowycz Center for Leadership, character-based leadership being one of them. The Center for Leadership was set up with the support of Ihor Ihnatowycz and Marta Ihnatowycz, UCU's Canadian donors of Ukrainian origin.





## Membership in Associations

Lviv Business School of UCU successfully completed all the stages of CEEMAN International Quality Accreditation. CEEMAN (International Association for Management Development in Dynamic Societies) is a global network encompassing 210 members from 50 countries in Europe, North America, Latin America, Africa, and Asia. LvBS programs are recognized as compliant with international education quality standards and relevant to the needs of the environment in which the School operates and as such, create added value for participants, faculty, and the entire LvBS team.



## Anti-Corruption School

LvBS and Transparency International, a global network of anti-corruption agencies, embarked on mutual cooperation. The School launched an Anti-Corruption School, a joint project with Transparency International Ukraine and UNDP Ukraine.



## Study Tour to Israel

Visits to 15 innovative companies: Intel, IBA, AgroWebLab, Yallo, Earth Boundbrands, TEVA etc.

### KEMBA



### MSTM

LvBS



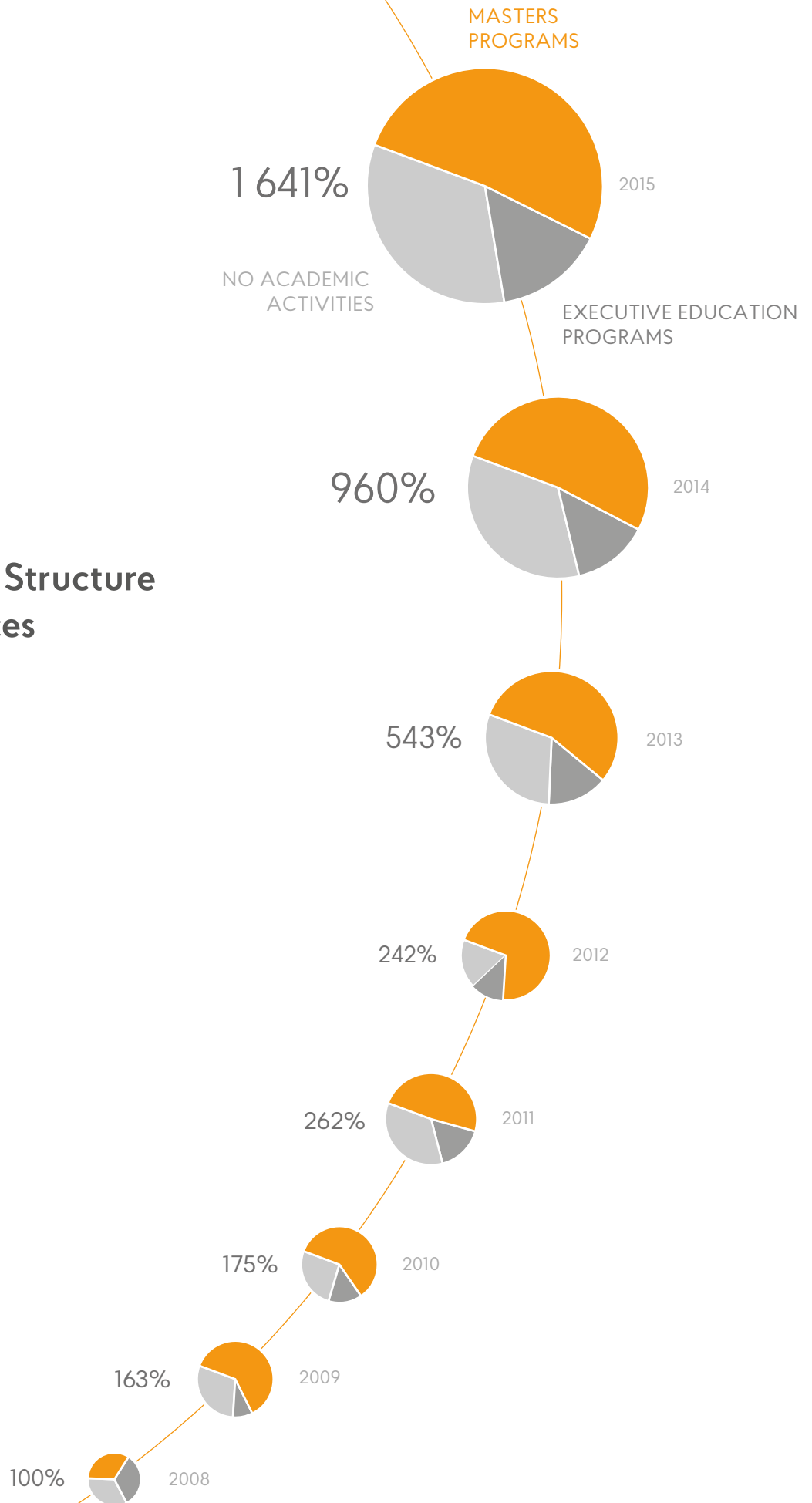
## Cooperation with Canada

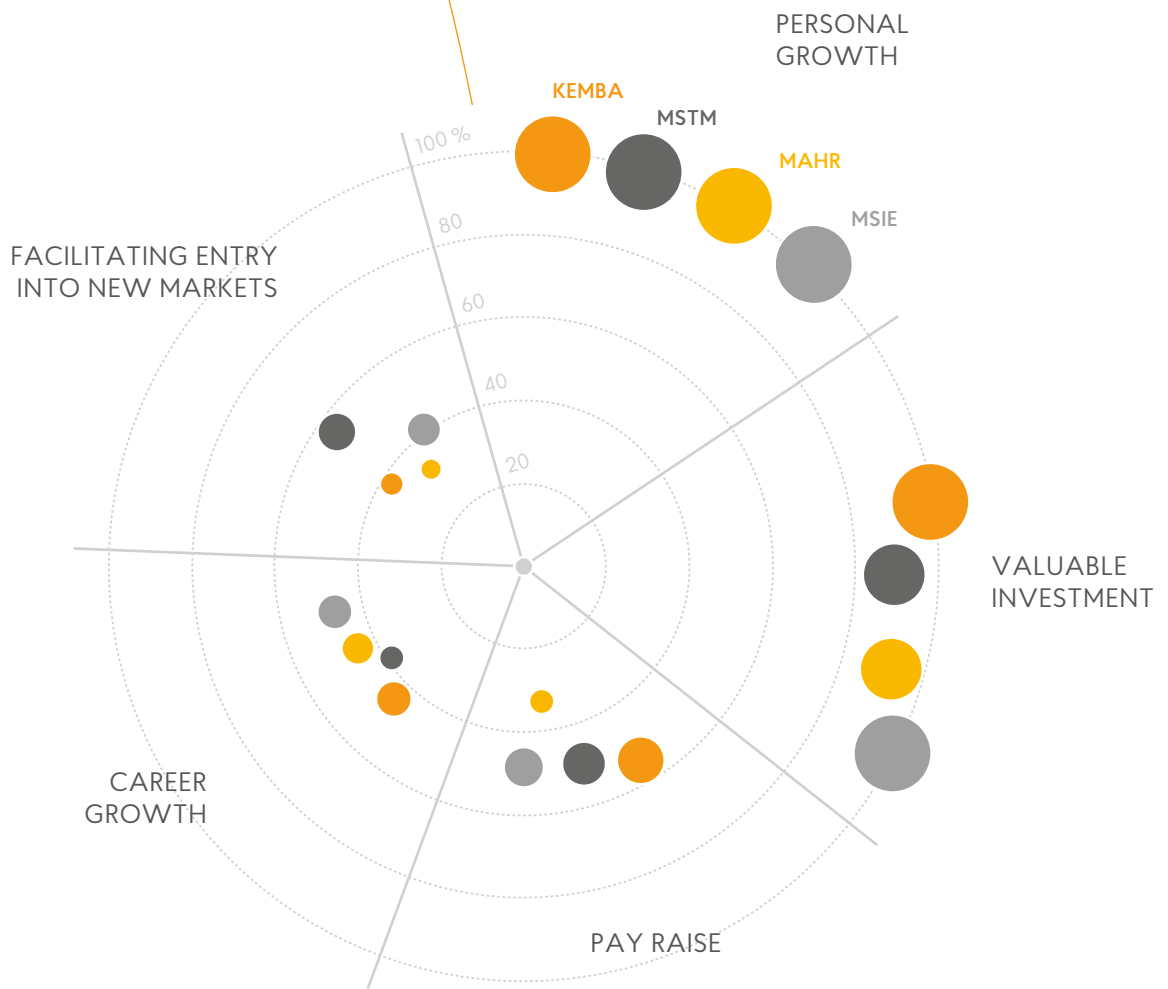
During a business trip to Canada, LvBS Dean Sophia Opatka visited the Alberta School of Business, the Canadian Institute of Ukrainian Studies, the Alberta Business Family Institute, and the Canada-Ukraine Chamber of Commerce. She also spoke at thematic events on "The Revolution's Challenge: Ukraine and its Next Generation of Business Leaders" and "Small and Medium Business in Ukraine: Opportunities and Challenges".

# FINANCES

## Dynamics and Structure of LvBS Finances

from 2008 to 2015,  
percentage, 2008 = 100%





How studies at LvBS influence further success of our Master's programs participants



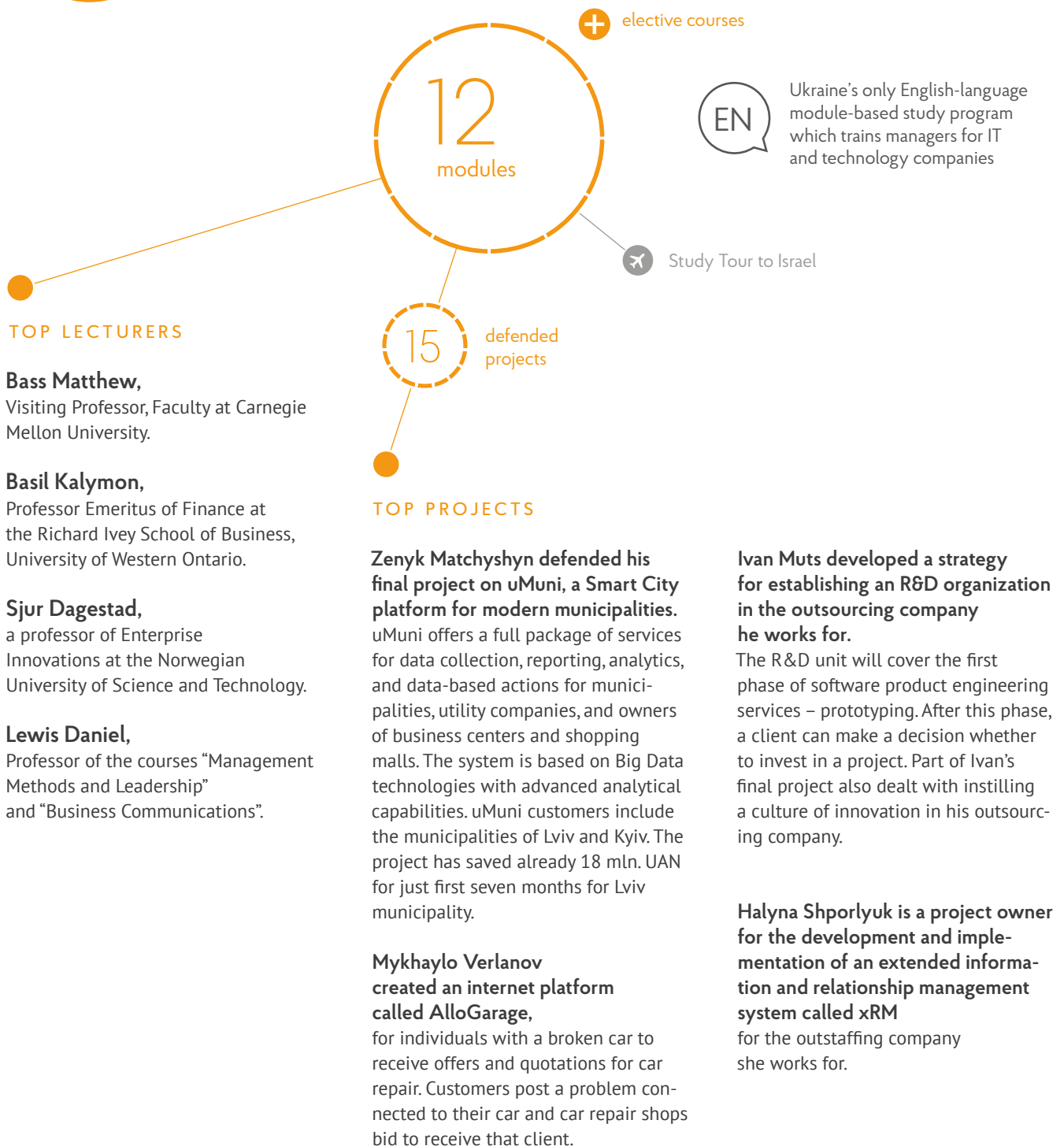
# Key Executive MBA



## DIPLOMA PROGRAMS

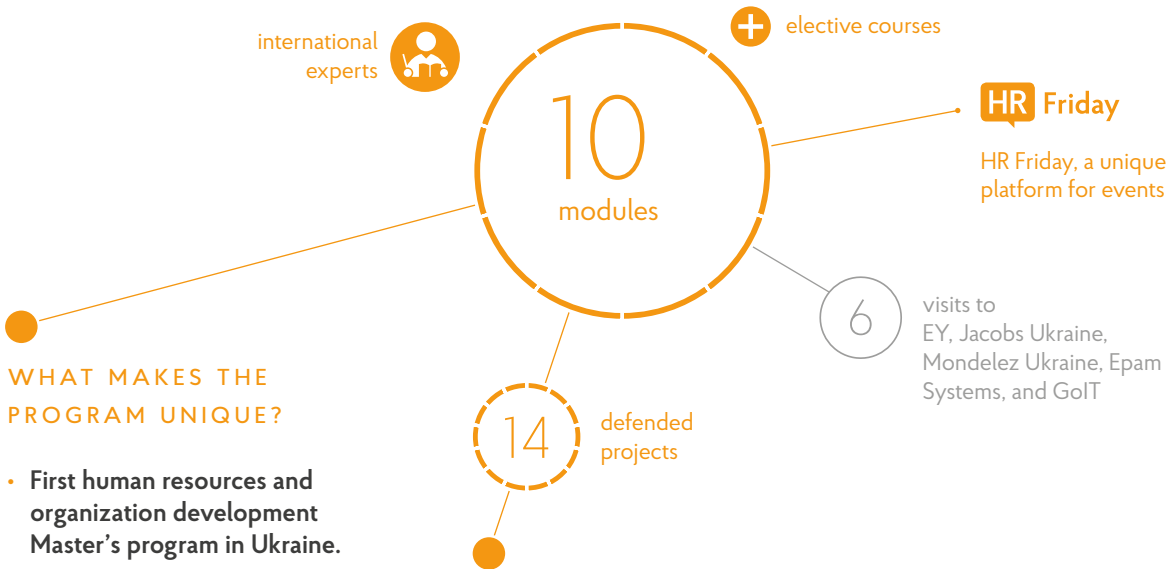


# MSc in Technology Management





# MA in Human Resources and Organization Development



## WHAT MAKES THE PROGRAM UNIQUE?

- First human resources and organization development Master’s program in Ukraine.
- World-class postgraduate education.
- Designed to grow HR professionals of the future.
- Based on the best practices and approaches.
- Academic leader – Anna Lewis (London), MSc (BPsychol), MCIPD, LvBS lecturer, practitioner.

## TOP COURSES

- HR as Business Partner.
- Organization Development.
- Finance and Analytics

## TOP PROJECTS

### “Transforming Functional HR to HR Business Partners” by Olena Skliarenko.

The main purpose of the project is to implement HR business partnership into global and local HR processes and restructure the HR function from the “functional experts” model to the “HR Business Partner” model.

### “Developing and Implementing a Competency Model in the Restaurant Sector” by Natalia Maziar.

The project is aimed at creating a convenient tool for employee selection, assessment, and training.

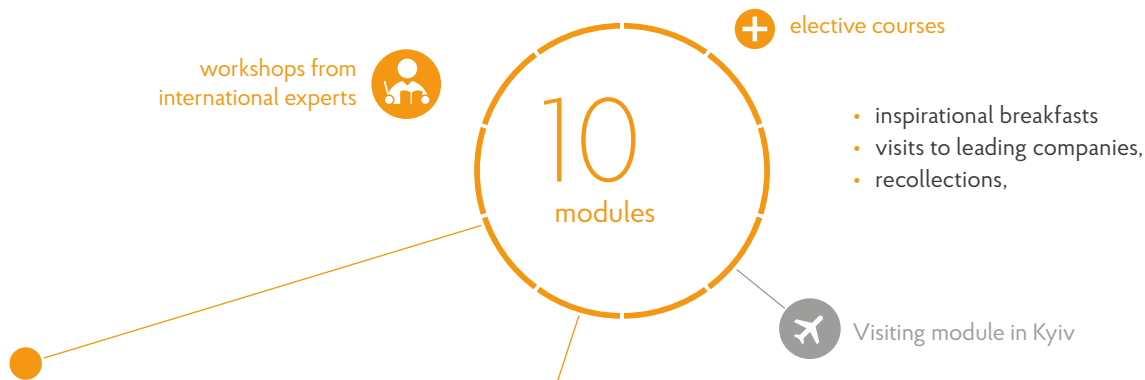
### “Training Needs Analysis for the Teachers of the Center of Modern Foreign Languages (UCU)” by Mariana Shchetyna.

The project aims to establish a critical learning path in order to meet the best ESL (teaching English as a second language) practices and develop the best practice career development approach for the teachers of the Center of Modern Foreign Languages.

## DIPLOMA PROGRAMS



# MSc in Innovations and Entrepreneurship



workshops from international experts



+ elective courses

- inspirational breakfasts
- visits to leading companies,
- recollections,

✈ Visiting module in Kyiv

### TOP COURSES

#### **New Business Creation,**

by Joao Perre Viana. The main objective of the course is to expose participants to the best contemporary ways of testing ideas and creating business models as well as to train them in new business development based on innovative methods and techniques.

#### **Innovation Management,**

by Oksana Hoshva. The course is aimed at exploring the key trends that have an impact on innovators and at mastering innovation portfolio management.

#### **Experts in Teamwork,**

by Natalia Shpot. It is a practical course in which students apply their academic competence in interdisciplinary project work to learn teamwork skills to prepare them for working life.

#### **Green Business Models,**

by Roman Zinchenko. The course is designed for corporate leaders and sustainable teams seeking to transform their businesses into environmentally and socially friendly entities.

11 defended projects

### TOP PROJECTS

#### **La Boussolle, an esthetic magazine about travel in Ukraine, by Tetiana Kostina.**

The publication is designed to promote enthusiasm for domestic travel. 8 issues were published until now.

**OFF Laboratory, Olga Frazee-Frazenko's production studio,** which produces visual art, documentaries, feature films, music videos, and interviews.

#### **GoFundED, a crowdfunding platform for educational projects, founded by Liliya Borovets.**

The project seeks to help educators create high-quality learning experiences for their students. 300 000 UAH were raised with the help of the platform.

## EXECUTIVE EDUCATION



# Executive Education

### MEDIUM-TERM PROGRAMS

**Leading Small Business Effectively**



from 10 regions of Ukraine

**Management for Leaders**

#### Meetings with social leaders:

Rev. Bohdan Prakh  
Myroslav Marynovych  
His Grace Borys Gudziak  
Yevhen Utkin  
Mykola Sheyko

#### Discovery!

A five-module joint program of LvBS and the Institute of Leadership and Management (London).



#### 120 executives

who completed LvBS medium-term programs united around LvBS to form a community of active and successful businesspeople.

### CORPORATE PROGRAMS



**Strategic Marketing**  
for Galnaftogaz from Joe Pons.

**LEONI**  
**Innovation Management**  
for Leoni from Joao Perre Viana.



**Corporate Executive Education**  
Program for SoftServe, Ukraine's largest IT company. The program lasted one year.



### OPEN ENROLMENT PROGRAMS

**Business Design T&T: Today and Tomorrow,**  
Adrian Slywotzky's first authorial program held in Paris for owners of innovative Ukrainian companies seeking to be competitive in international markets.

**Sales Management**  
with Mychailo Wynnyckyj.

**Business. Plan "B" – How to Anticipate and Eliminate Uncertainty**  
with Joao Perre Viana.

**Success. Leadership. Inspiration,**  
a women's leadership training program led by US experts, members of the International Women's Forum.

**Sales Strategy**  
with Oles Pishchak.

**Strategic Marketing**  
with Joe Pons.



## PROGRAMS AT INTERSECTIONS

### ρεφλεξιο

#### Think. Create. Change.

This is the motto of a biannual inspirational program for leaders, reflexio. During three days, participants from all over the country have a unique opportunity to stop and contemplate the ever-topical issues of morality and values, as well as where and how to invest their lives.

*“reflexio is definitely about self-knowledge and self-awareness. The three days of the program were not easy for me, but at the same time very stimulating. I really appreciated the communication and new thoughts on which path to choose or which side to take in different situations. I felt like a different person during the program, which, hopefully, made me a somewhat better person.”*  
**Myroslav Karpinskyi, Ekran-Viknosvit.**



SPIRITUALITY

BUSINESS

LvBS

ETHIC

ART



#### Business as Military Strategy: The Battle of Khotyn Experience

A unique two-day seminar during which participants explored military strategies and Ukraine's military history. The program included studying The Art of War by Sun Tzu in Kamianets-Podilskyi together with LvBS lecturer in International Business Serhiy Lesnyak, gaining insights into Cossack military strategies in the Khotyn Fortress on the bank of the Dniester River with historian Vadym Zadunayskyi, and drawing management conclusions with the founder of the UCU's School of Public Management Pavlo Sheremeta. This program was the first one in a series of seminars aimed at studying the experience of the past in various historical locations of the country.

## EVENTS LvBS

### ALUMNÍ



4 diploma programs

Graduates of LvBS four diploma programs united to form an association grounded in trust.

*"Ukraine will be successful if managed by professional leaders capable of implementing bold and innovative business ideas. LvBS programs are designed to train and cultivate such leaders. The purpose of the Alumni Association is to form a socially active business community capable of making a breakthrough not only in building successful businesses, but also in building a successful state."*  
**Olena Leksikova, Vice-President in charge of audit and security at Concern Galnaftogaz PJSC.**

### IDEAS LAB



Ideas Lab meetings are targeted at young entrepreneurs and aim to foster fast-paced business development and encourage global thinking.

#### TOP TOPICS:

- How to Use Your Mistakes to Achieve Success.
- US Market Entry Strategies for Ukrainian Startups.
- International Creative Entrepreneurship.
- Why Sell Your Ideas and Goods in China?
- How to Start Your Business and Follow Eco-Friendly Trends.

### COMMUNITY

LvBS Community is an innovative platform for business development comprising Ukraine's 12 leading companies offering:

- 12 events of various formats annually which will help individuals and personnel grow professionally.
- Top-notch experts and world-class faculty.
- A unique environment for communication.
- Networking with like-minded people and new contacts.
- Best practices of Ukrainian and international companies.

#### MEETING TOPICS:

HR; marketing; decision making in management; finance; strategy; inspirational breakfasts (like "How not to Miss Christmas?").

### #Wake Up Meetings



51,750 UAH raised for the needs of the Ukrainian soldiers fighting in the east.

The Wake Up Meetings project was launched jointly by the Lviv Business School of UCU and Creative Quarter to foster the development of innovation, product companies, and IT entrepreneurship in Lviv. Its events also intend to showcase the valuable contribution that businesses can make to the country's development through their own initiatives. The money raised during five #WakeUpMeetings, were transferred to the UCU Volunteer Corps and used to get a mobile bath and laundry unit for the 24th Mechanized "Iron" Brigade.

#### SPEAKERS:

Yevgen Sysoev  
Vlad Voskresensky  
David Braun  
Maksym Bakhmatov  
Denys Dovichpolyi

### HR Friday



HR Friday is a unique space for HR professionals seeking to share experience and generate new ideas. The list of speakers includes the best international and Ukrainian experts who set HR trends and determine the future of HR.

#### TOP TOPICS:

- HR as Business Partner.
- Personal HR Efficiency.
- Finance for HR.
- Building a High-Performance Organization.
- Skills to Make a Difference in HR.

### Book Novelties from LvBS



Where Your Treasure Is...  
by His Beatitude Lubomyr Husar.  
The book is based on His Beatitude's answers to the

questions of entrepreneurs during the meetings organized by LvBS as part of the Business Credo Discussion Club in 2012-2015.



The Profit Zone  
by Adrian Slywotzky. The third book of the author translated by LvBS.



How Will You Measure Your Life?  
by Clayton Christensen. Published in cooperation with the Sary Lev Publishing House.

SEPTEMBER 2015

## A Great Start

Newly admitted participants in four Master's programs started their studies at Lviv Business School of UCU. Lubomyr Chabursky, a Canadian entrepreneur and IT consulting expert, was a guest speaker at the inauguration of the new academic year for Key Executive MBA and MSc in Technology Management. MA in Human Resources and Organization Development and MSc in Innovations and Entrepreneurship started their LvBS journey with LvBS lecturer Anna Lewis (London). New members of the LvBS community were greeted by Sophia Opatska, LvBS Dean, and Rev. Bohdan Prakh, Rector of the Ukrainian Catholic University.

## Israeli Experience



Political scientist Vladimir Khanin gave his first public lecture at LvBS entitled "The Israeli Experience of Public Management. Business and Social Entrepreneurial Activities".

*"Corruption occurs when there's too much or too little centralization of power. The truth lies somewhere in the middle, and we try to find this middle ground in Israel."*

**Vladimir Khanin**

OCTOBER 2015

## ALUMNI

Lviv Business School

## Annual Alumni Meeting



This year's traditional Alumni Key Executive MBA meeting featured a discussion with Yevhen Hlibovytsky which focused on the key to understanding Ukraine as well as Lviv and Ukraine in a European and global context.

*"LvBS Alumni meetings always leave us with great memories of the excitement of learning something new. Not only do we expect to be exposed to a new vision of corporate management, but we also seek to understand the stance of a like-minded community on the political and social situation in the country."*

**Iryna Dmytrenko**

## Lviv Smart City Day



Smart city means smart citizens. The Open Strategic Session hosted by Lviv Business School featured six panel discussions: Safe City; Smart Mobility; Smart Education; Smart Energy; E-Health; and Creative Hubs. The event brought together over 200 most active representatives of the smart generation. In addition, more than 2,000 people watched the Open Strategic Session online and 400 people listened to its radio broadcast. Journalists recorded 13 interviews with the speakers. The event was co-organized by the Lviv City Council and Creative Quarter and sponsored by MasterCard.

*“Lviv has the potential to become a hub for Ukrainian and foreign innovative companies with numerous new sectors of creative economy and a vibrant financial, including venture capital, market.”*  
**Mark Zarkhin, an entrepreneur and member of Lviv’s Competitiveness Board.**

## Executive Education

LvBS’ Corporate Executive Education Program for SoftServe, Ukraine’s largest IT company, culminated with the successful presentation of 11 projects. The program lasted one year. During this time, the company’s 79 managers completed six courses from eight leading Ukrainian and international lecturers.

*“I am incredibly impressed and proud of the work that our leaders did in their projects. It is clear to me that this program was a great investment for our company – not just for our leaders’ ongoing development, but for the projects themselves.”*  
**Chris Baker, CEO at SoftServe.**

## International Study Tour to Norway: Changing Actions by Changing Mindset



The project Innovation across Borders is implemented by LvBS in partnership with the Norwegian University NTNU and Innoco with the support of the Norwegian Ministry of Foreign Affairs.



## Expanding Interdisciplinarity

LvBS Academic Director Yaryna Boychuk, Manager of MA in Human Resources and Organization Development Iryna Lepska, and course lecturer Natalka Shpot visited the Business Academy Aarhus in Denmark to have an exchange of experience within the framework of the Ukrainian-Norwegian project aimed at running the Experts in Teamwork interdisciplinary course in Ukraine. The project is designed to foster innovation: participants learned to solve specific problems by seeking solutions together and accumulating new ideas.

## BUSINESS · CREDO

discussion club

Business and Culture:  
Points of Intersection

Oksana Zabuzhko spoke at a meeting in Kyiv within the framework of the Business Credo Discussion Club. The meeting entitled “Culture as a National Narrative. Can a Country without CV Be Successful?” brought together over a hundred active Ukrainian entrepreneurs, community leaders, and media professionals.

*“What does Ukraine need from business? Ukraine needs the OUN-B [OUN – Organization of Ukrainian Nationalists] where ‘B’ stands for businesspeople. We need an organization of Ukrainian businesspeople that would maintain close contact with each other and create a horizontal network throughout the country and that would hold it together in case of war.”*

**Oksana Zabuzhko, a famous writer and literary figure.**



The fourth issue of the Business of the East Journal came out. Its focus is on Singapore’s economic miracle. The journal is published by the Ukrainian Association of Shanghai in partnership with the LvBS Center for Innovative Economies. All its issues can be downloaded from [lvbs.com.ua](http://lvbs.com.ua), Projects Section.

## How to Tackle Corruption

Peter Eigen, the founder of Transparency International, gave a very important lecture to a full house at Lviv Business School on “The Role of Civil Society in the Fight against Corruption”. The founder of the global anti-corruption movement shared his vision of how Ukraine can tackle corruption.

Michel Tereshchenko  
as a Guest Speaker at LvBS

LvBS hosted a meeting with Michel Tereshchenko, a descendant of the famed aristocratic dynasty and Mayor of Hlukhiv. The entrepreneur presented his views on corporate social responsibility and explained how to turn a provincial town into a case for the entire country.

*“You have the right to happiness! Free up energy! I am not an expert on reforms, but I am 100% positive that change will occur when we unlock people’s energy and free ourselves from corruption and poverty.”*

**Michel Tereshchenko**



FEBRUARY 2016

# ALUMNI

Lviv Business School

## First Meeting of Graduates of All Master's Programs



Lviv Business School of UCU hosted a meeting discussion “How Will You Measure Your Life?” bringing together graduates of all of its Master’s programs. Its special guest was Danyil Pasko, President of the Harvard Club of Ukraine, Founder of Professional Government and Easy Business, member of the National Council of Reforms.

## People with Special Needs are Teachers of Love

LvBS team visited the Emmaus House at the Collegium (residential college) of the Ukrainian Catholic University that accommodates people with special needs and those who take care of them. The Emmaus Center was founded in 2001 as a center of spiritual support for people with special needs, their families, and all those who share their lives with them.

## LvBS Faculty Also Undertake Studies!

Thanks to the Writing and Teaching Case Studies course taught by Terry Anderson, professor at Troy University, as part of the Faculty Development Program, nine LvBS lecturers and three team members gained new knowledge of writing and applying case studies. LvBS faculty members also got to attend a course by Joe Pons, LvBS guest lecturer and President of AXIOMA Marketing Consultants (Barcelona).

MARCH 2016

## Exploring the World: International Study Tours of KEMBA and MSTM

Participants of the two study programs visited Israel and Norway to find out more about their business development, innovations, and culture. Norwegian fjords, the Holy Land, and a variety of interesting people inspired the participants and gave impetus for new ideas which they brought home.

### International Study Tours



## Leading in Uncertain Times

The Key Executive MBA program organized a meeting/ discussion in a business-talk format. Guest speaker Mark Zarkhin and LvBS lecturer Andriy Rozhdestvenskyi discussed the role of leaders in times of uncertainty and crisis with about a hundred executives.

## How to Tackle Corruption



Lviv Business School of UCU launched an Anti-Corruption School, a joint project of Transparency International Ukraine and UNDP Ukraine. Out of 300 applicants, the organizers selected 25 participants.

*"If you know exactly what you want to achieve, you will be able to focus on a specific technique that will yield winning results. Get focused!"*  
**Dmytro Sherembey, an anti-corruption expert.**

## On the List of 100 Most Successful Women

Sophia Opatska, LvBS Dean, was included on the list of Ukraine's 100 Most Successful Women. It is the first project about Ukrainian women who have succeeded in business, politics, the community sector, and other areas of life implemented by the Novoe Vremya (New Time) publication.



## Do You Have a Strategy for the Next 30 Years?

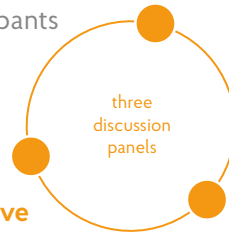


This year's Intro Visionary Conference focused on responsible leadership, creative economy, and family business. These three topics were discussed by participants and "groundbreakingly" successful speakers in the context of personal and organizational development strategies for the next 30 years.

Lloyd Steier (Canada),  
Olha Hutsal,  
Mychailo Wynnyckyj

130  
participants

**Family  
Business**



workshop format  
World Café

**Creative  
Economy**

Mykola Skyba,  
Natalia Zhevago,  
Yurko Fyliuk,  
Roksolana Kravchuk

**Responsible  
Leadership**

Pavlo Sheremeta,  
Rev. Bohdan Prakh,  
Oleh Derevyanko,  
Andriy Rozhdestvenskyi

*"It all falls into place when you start pondering how to build your own business and make it successful in the long term. The conference has demonstrated that we should continue shifting the emphasis to added value, which means adding a creative flair and design to your business."*

**Yaroslav Rushchyshyn, Founder of Trottole, UCU Senator.**

# Where Your Treasure Is...



Lviv Business School of UCU together with the Ukrainian Catholic University Press presented His Beatitude Lubomyr Husar's book *Where Your Treasure Is...* within the framework of the VI Book Arsenal International Festival. The book is based on His Beatitude's meetings with entrepreneurs as part of the Business Credo project. 20% of the cost of each copy sold at the Book Arsenal was donated to the UCU Volunteer Corps to help soldiers who are fighting for Ukraine's territorial integrity.

## Executive Education Joe Pons' Uniquely Designed Program in Sales Management in Kyiv!



The world-class business consultant gave answers to some relevant questions, e.g. what skills are needed in a sales team and how to ensure maximum effectiveness of your sales force. The program was completed by 21 participants including marketing directors and sales managers of Ukraine's leading businesses.



Paris became a venue for Business Design T&T: Today and Tomorrow, Adrian Slywotzky's first authorial program arranged by Lviv Business School. Owners of well-known Ukrainian companies spent three days of intensive training with the world's leading business futurist..

*"Adrian Slywotzky talks about business systems and business models of the future, while most people focus on today or yesterday. Having completed the program, you understand that the future is approaching at a much greater pace than you can even imagine. Therefore, both development and the pace of development matter."*  
**Oleg Drin, Managing Partner of HT Project Management, Investment Manager K.Hartwall Invest.**

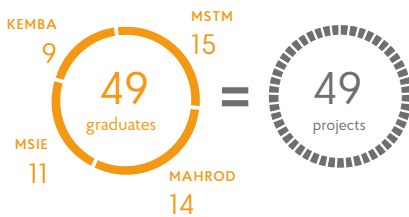
As part of the program, Bishop Borys Gudziak and Adrian Slywotzky delivered their first ever joint lecture. The opinion leaders pondered over the topic of business history and ethical leadership.



## LvBS Graduation 2016: The Best Is Yet to Come!



Graduation in 2016 was very special for Lviv Business School of UCU. Fifty graduates received their diplomas. Participants of MSc in Innovations and Entrepreneurship, MSc in Technology Management, and Key Executive MBA completed their studies at LvBS this year. LvBS also graduated Ukraine's first Masters in Human Resources and Organization Development. It became a day of gratitude, sincere wishes, and unforgettable emotions for LvBS participants, faculty, guests, and the entire LvBS team.



*"Every day we choose how we can serve our people. And our answers determine the fate of the nation. I believe that the education you gained at Lviv Business School of UCU will help you make the right decisions in your lives."*  
**Natalie Jaresko, a public figure and entrepreneur, Ukraine's former Minister of Finance.**

## Upgrading Faculty's Professional Qualifications

LvBS lecturers Andriy Hrynychuk and Anna Honcharyk successfully completed the International Management Teachers Academy (IMTA) held in Bled, Slovenia. LvBS offers annual learning and qualifications upgrade opportunities to its faculty as part of the Faculty Development Program.

## Welcome Insight LvBS Inside!

### INSIGHT INSIDE

Lviv Business School of UCU published its first journal about business as a vocation – Insight LvBS Inside. It's a new platform for sharing LvBS news, accomplishments, and latest management practices.

## IT Lady: From Start to Success

During an inspirational business breakfast "IT Lady: From Start to Success", participants talked about IT career paths and work-life balance with the US experts Rebecca Barfknecht, who's been involved in IT for over 30 years, Nanette Miller, recognized three times as one of the most influential women in business, and Eleanor Chang, Founder and Director at UP Education Services Ltd.

## Women's Leadership and the Culture of Success

The business lunch under the title "The Culture of Success: Female Leaders and Their Stories" was held at LvBS and brought together famous women in education, healthcare, and business. Female leaders Mariana Voznytsia, Olha Syvak, Roksolana Lemyk, and Natalia Klymovska shared the latest cases from their activities. The event became a great opportunity to discuss the topic of leadership, responsibility, and overcoming challenges with the members of the International Women's Forum.

## UCU Creates Center for Leadership



Center for Leadership

The Ukrainian Catholic University founded the first in Ukraine Research and Methodology Center for Leadership. The Center will operate based on methodologies elaborated at the Ivey Business School (Canada) and Ihnatowycz Center for Leadership, character-based leadership being one of them. The Center for Leadership was set up with the support of Ihor Ihnatowycz and Marta Ihnatowycz, UCU's Canadian donors of Ukrainian origin.

## “Space” Presentation of MSTM

The team of Mars Hopper, a Ukrainian space startup which won NASA’s Space Apps Challenge 2016, took part in the presentation of the updated MSc in Technology Management program. The guys presented their drone and described how breakthrough ideas are conquering the world.

## Award for the Best!



LvBS together with Taras Vervega, Co-Founder of SoftServe, handed out the first best innovative business project award “From 0 to 1 – StartUp Innovation 2016”. The award went to Tetiana Kostina for the idea of La Boussole, an informative magazine about Ukraine.

## New Program for HR Managers

HR Friday “Skills to Make a Difference in HR” with Anna Lewis and Natalka Shpot featured a presentation of HRM in Business, a new certificate program from LvBS designed for those seeking an HR career.

## International Certificates

Participants of the Discovery! Program received certificates issued by the Institute of Leadership and Management (London). The five-module program was taught by Daniel Lewis, a top-notch consultant and MSc in Technology Management lecturer.

## International Accreditation



Lviv Business School of UCU successfully completed all the stages of CEEMAN International Quality Accreditation. CEEMAN (International Association for Management Development in Dynamic Societies) is a global network encompassing 210 members from 50 countries in Europe, North America, Latin America, Africa, and Asia. LvBS programs are recognized as compliant with international education quality standards and as such, create added value for participants, faculty, and the entire LvBS team.

## New Appointments

LvBS Dean Sophia Opatska accepted the offer to take up an appointment as Vice-Rector for Academic Work at the Ukrainian Catholic University. Sophia Opatska will stay on as LvBS Founding Dean. Here’s how she explains her decision,

“The School has already developed its 2020 strategy and the team has a clear-cut vision of the next goals and steps. From now on, my role will be to support the School in implementing the strategy. As UCU Vice-Rector, I want to disseminate the best academic practices, establish closer cooperation with UCU Departments, design new educational and training projects at the intersection of various fields, and create the best learning environment for UCU students.”





Lviv Business School of UCU (LvBS)

2a Kozelnytska St., room 312  
Lviv 79026, Ukraine

+38 032 240 99 59  
+38 098 350 35 36

[b\\_school@lvbs.com.ua](mailto:b_school@lvbs.com.ua)  
[www.lvbs.com.ua](http://www.lvbs.com.ua)